



Get Started ASAP!

Don't pull an all nighter and wait until the last minute to raise money for CORA's Hunger 5K and 1 Mile Fun Run! Here are some tips that will help keep you on track and make the most out of this important event and helping our neighbors in need.



Make a donation.

Show people you're serious about meeting your fundraising goal by making a contribution yourself. Share your donation on social media and ask people to join you on your quest for fundraising glory. Even if it's a small donation, people like seeing you practice what you preach.



Raise the bar.

If you meet your fundraising goal, raise it! People are more likely to give if you haven't met your goal yet. To update your goal, just click on the Update My Goal button below the thermometer on your personal fundraising page.



Join a team.

Need some encouragement? Consider joining or creating a team! You can form a team with friends or coworkers, or join one someone has already created. You'll all be working toward the same goal and can motivate each other.



Personalize everything.

When you tell a person why a cause matters to you listen. Use your personalized page and emails to relay a personal experience with CORA and its cause.



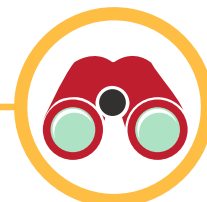
Share your personal fundraising page.

Take a break from the viral videos to share your personal fundraising page. Click the Share Event tab from your personal fundraising page's dashboard to create Facebook and Twitter posts that contain links to your personal fundraising page. CORA will have some templates already set up for you to use.



Ask more than once.

It happens - people get busy and forget you asked them for help. Send out reminders by scheduling an email campaign. You can find email templates and the option to create custom emails within the Share Event section. Not every email needs a direct ask, but be sure to include a link to your personal fundraising page!



Find a match.

Companies and employers will often match their employees' gifts. If you have an awesome employer who agrees to match donations, make sure your supporters know about the opportunity to double their impact.