

Hunger 5k and Fun Walk Sponsorship Package



*Hunger is Big.
Our Community is Bigger!*

The **Hunger 5K and Fun Run** will be held at Central Carolina Community College in Pittsboro on Saturday, June 15th, 2019.

We invite you to participate in this exciting opportunity as a sponsor!

This event will benefit our neighbors in need living right here in Chatham County.

Together we can build a community without hunger!



In the past, CORA has hosted a Hunger Walk but this year we are making the move to a 5K and 1 Mile Fun Walk. As we have done in years past, we plan extensive promotion and a great turnout of participants, friends, and supporters of CORA. By expanding to a 5K we expect a large increase in participation from around the Triangle.

Our past events have been successful as highlighted below.

- Over 200 registered participants, and we expect more than 350 in 2019!
- Participants came from Chatham, Durham, and Orange Counties.
- Nearly 20 Teams actively fundraised for CORA.
- Last event raised \$22,000!
- Over 25 businesses sponsor the event.
- We have received great feedback including: 'well organized event', 'wonderful volunteer support', and 'fun for a great cause'.



Our last event raised \$22,000 and our goal this year is \$37,000! Your sponsorship will help CORA fulfill its mission of providing food to individuals and families within our community who are in need during difficult personal economic periods. CORA is a place of hope and comfort for many in our community, a respite from their struggles where there is always an empathetic ear, supportive smile, and shelves of food to help meet their needs. CORA currently fills 100% of client requests and turns no resident away.

CORA distributes more
than 1,170,420
pounds of food a year.



CORA serves nearly
12,700 people
annually.



CORA provides nearly
975,350 meals each year.



There are various levels of sponsorship for your consideration:

<p>Title Sponsor (1) \$5,000</p> <p>Sponsorship reflects your company's support for helping those facing food insecurity in Chatham County. Together we can build a community without hunger.</p> <p>Official designation as the Title Sponsor</p> <p>Category Exclusivity (1)</p> <p>Signage at start and finish line</p> <p>*Opportunity to address the audience during award ceremony</p>	<p>Benefits:</p> <p>Highest level of Marketing and Promotion:</p> <ul style="list-style-type: none">• Listed as Title sponsor in marketing, print ads, newspaper articles, flyers, and posters• Company Name/Logo on our website home page for an entire year• Company Name/Logo – top placement on t-shirts worn by participants• Recognition in eNewsletter (1,650+ emails)• Listed as Title sponsor on Hunger 5K Run and Walk website and CORA's Facebook and Twitter• Recognition pre and post-event on Facebook and Twitter• Verbal recognition before and after the event*• 10 Complimentary event entries which includes t-shirts• Opportunity to provide merchandise as a part of participant take-away
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If you don't find a perfect fit for your company, special sponsorship packages can be customized to meet your marketing needs. For more information, please contact Rebecca Hankins, Development and Communications Director at 919-491-5896 or Rebecca@corafoodpantry.org.

Gold Sponsor (2)
\$2,500

Sponsorship reflects your company's support for helping those facing food insecurity in Chatham County. Together we can build a community without hunger.

Official designation as a Gold Sponsor

Category Exclusivity (2)

Benefits:

High level of Marketing and Promotion:

- Listed as Gold sponsor in marketing, print ads, newspaper articles, flyers, and posters
- Recognition in eNewsletter (1,650+ emails)
- Listed as Gold sponsor on Hunger 5K Run and Walk website and CORA's Facebook and Twitter
- Company Name/Logo – prominent placement on t-shirts worn by participants
- Recognition pre and post-event on Facebook and Twitter
- Verbal recognition before and after the event
- 6 Complimentary event entries which includes t-shirts
- Opportunity to provide merchandise as a part of participant take-away

Silver Sponsor
\$1,000

Sponsorship reflects your company's support for helping those facing food insecurity in Chatham County. Together we can build a community without hunger.

Official designation as a Silver Sponsor

Benefits:

Increased level of Marketing and Promotion:

- Listed as Silver sponsor in marketing, print ads, newspaper articles, flyers, and posters
- Listed as Silver sponsor on Hunger 5K Run and Walk website and CORA's Facebook and Twitter
- Company Name/Logo placed on t-shirts worn by participants
- Recognition pre and post-event on Facebook and Twitter
- Verbal recognition after the event
- 4 Complimentary event entries which includes t-shirts
- Opportunity to provide merchandise as a part of participant take-away

**Bronze Sponsor
\$500**

Sponsorship reflects your company's support for helping those facing food insecurity in Chatham County.
Together we can build a community without hunger.

Official designation as a Bronze Sponsor

Benefits:

Increased level of Marketing and Promotion:

- Listed as Bronze sponsor in marketing, newspaper articles, flyers, and posters
- Listed as Bronze sponsor on Hunger 5K Run and Walk website and CORA's Facebook and Twitter
- Company Name/Logo placed on t-shirts worn by participants
- Recognition pre and post-event on Facebook and Twitter
- Verbal recognition after the event
- 2 Complimentary event entries which includes t-shirts
- Opportunity to provide merchandise as a part of participant take-away

**Friends Sponsor
\$250**

Sponsorship reflects your company's support for helping those facing food insecurity in Chatham County.
Together we can build a community without hunger.

Official designation as a Friends Sponsor

Benefits:

- Listed as Friends sponsor in marketing, newspaper articles, flyers, and posters
- Listed as Friends sponsor on Hunger 5K Run and Walk website and CORA's Facebook and Twitter
- Company Name/Logo placed on t-shirts worn by participants
- Recognition pre and post-event on Facebook and Twitter
- 1 Complimentary event entries which includes a t-shirt

Sponsor **TODAY!**

We hope you will consider being a Hunger 5K and Fun Walk sponsor this year and support CORA.

I would like to support CORA's Hunger 5K and Fun Walk at the following level.

_____ \$5,000 Title Sponsor

_____ \$2,500 Gold Sponsor

_____ \$1,000 Silver Sponsor

_____ \$500 Bronze Sponsor

_____ \$250 Friend Sponsor



I am unable to become a sponsor at this time, but please accept my donation of \$_____ to support the event.

Company Name (as you wish to be listed): _____

Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please make checks payable to:

CORA, PO Box 1326, Pittsboro, NC 27312

To pay by credit card, please call Rebecca Hankins at 919-491-5896.

CORA is a 501(c)(3) organization – EIN:56-1668767